



Impacts Report

BUSINESS LOUNGE PILOT

HIGHLIGHTS

Engagement: High participation and authentic peer exchange created a collaborative, high-energy atmosphere.

Format: An informal yet structured discussion gave everyone a voice while keeping the conversation focused and productive.

Content: Succession planning, clinic ownership perceptions, financial realities, and team management emerged as shared priorities.

PURPOSE

The CBS Business Lounge pilot was launched to create an intimate, confidential space where clinic leaders could connect in person and test a low-barrier, high-value peer engagement model.

OBJECTIVES:

1. Pilot an in-person peer engagement model for clinic owners, leaders, and prospective owners.
2. Foster open, peer-to-peer dialogue on real business and leadership challenges.
3. Increase awareness of CBS tools and the Physician Peer Engagement Program.
4. Gather feedback on format and appetite for a recurring Business Lounge Series.

EVENT DETAILS



Date: October 2025

Format: 2-hour, in-person roundtable discussion with catered dinner



Attendance: 12 clinic leaders

Facilitators: CBS Team



Funding: Physician Peer Engagement Program

OUTCOMES & FEEDBACK



QUANTITATIVE METRICS



88%

Overall Satisfaction



92%

Topic Satisfaction



88%

Agreed with Group Size



HIGH

Future Interest



QUALITATIVE FEEDBACK

“ Thank you for creating the space for us to share. We don't get this kind of opportunity... ever! ”

The face-to-face collegiality and frank discussion were fantastic - we could've run to 8 PM. ”

SUMMARY

IDENTIFIED NEED

Clinic Leaders want authentic, small-group spaces to discuss operations and sustainability.

PREFERRED FORMAT

Valued peer insights over formal presentations, with some noting they wished we had more time.

SCALABLE MODEL

With minimal setup and strong impact, this format is well-suited for quarterly meetings.